



"The City is as near
as my Telephone"

Is the way a farmer has expressed the importance to him of telephone service. That the city is as near as his telephone is the thought we have had in mind in the development of Rural Bell Telephone Service.

Whether it is in the farmer's home, or the office of the man in town, the benefits of Bell Service are the same—it saves his time, keeps him in touch with the world, and serves him in every emergency.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY



EVERY BELL TELEPHONE
IS THE CENTER OF THE SYSTEM